



The Best Google Adwords & SEO Books

THE 3 BEST GOOGLE ADWORDS / PPC (PAY PER CLICK) BOOKS

1 Ultimate Google Adwords Book

[The Definitive Guide to Google Adwords](#) is by far the best book on successful Google Adwords and PPC. Perry Marshall is the Adwords Guru #1 in the United States.

[Click Here](#)

2 Google Adwords That Work

[Google Adwords That Work](#) dives straight in on what you really need to know in order to achieve instant Adwords success. Pocket guide for Beginners & Professionals alike.

[Click Here](#)

3 Advanced Google Adwords

[Advanced Google Adwords](#) is like an encyclopedia around Google Adwords. It covers every little aspect in greatest detail. Advanced Topics though, nothing for Beginners.

[Click Here](#)

THE 3 BEST SEO (SEARCH ENGINE OPTIMISATION) BOOKS

1 Get on Top of Google

[Get on Top of Google](#) is a masterpiece of the well-known UK SEO Consultant David Viney. Written in plain and clear English it's a great guide book to SEO your website.

[Click Here](#)

2 Get into bed with Google

[Get into bed with Google](#) is a great book with 50 tips. Following those will get you top rankings on Google's top 10 website. Written with a good sense of humour. Great read!

[Click Here](#)

3 The Art of SEO

[The Art of SEO](#) dives deeply into a lot of secrets of Search Engine Optimisation. O'Reilly press says it all. Only top books are published by them. Highly recommended read.

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