



The Best PPC Tools & Resources

It took us some time to separate the best tools from the rest! The Resources listed here are the only ones you will ever need for successful PPC and are simply the best ones.

1 Domain Registration

[Namecheap](#) is by far the best and most reliable domain registrar. Domains are only around \$10 USD per year, includes a free Whois Guard, the user interface is very user friendly and bulk domain registration is supported as well.

[Click Here](#)

2 Web Hosting

[Hostgator](#) is one of the largest and best webhosting companies in the world with an uptime of 99.99%. For only around \$100 USD per year you can host UNLIMITED domains and websites in your account whilst enjoying CPANEL navigation, Fantastico Deluxe, unlimited Mail Accounts, unlimited MySQL Databases and much more.

[Click Here](#)

3 Keyword Research

[MarketSamurai](#) is the best Keyword research tool available on the market. It returns your golden nugget keywords within minutes, is always updated, has additional modules such as Competitor Analysis, Content Finder and much more. For a price of only around \$150 USD, this is the tool where you make your ROI back in the first campaign already.

[Click Here](#)

4 Converting WordPress Themes

[AffiliateTheme](#) are the most powerful WordPress themes. They are highly customisable, allow for button creation and help you getting a either a business- or affiliate website up and running in no time. The Themes received multiple awards for being the best converting WordPress themes. A must for every PPC marketer.

[Click Here](#)



5 Header Creator

[Xheader](#) is the most powerful header creator. Choose from more than 5000 professional templates in different industries and create your professional website headers in no time.

[Click Here](#)

6 Ultimate Google Adwords Book

[The Definitive Guide to Google Adwords](#) is by far the best book on successful Google Adwords and PPC. There are a lot of other books around of course. But this is the only one which contains everything you ever need! We read most of the other books as well, this is the one to have.

[Click Here](#)

7 PPC Club

[The PPC Club](#) is the number 1 Elite Forum on the Internet, where the real Pros exchange knowledge and share the latest tricks and tips. Most of the members are either full time affiliate marketers making a 6 figure per year income or PPC Consultants from large corporations. Members have access to cutting edge PPC Tools which can't be found anywhere else on the web. For a membership fee of less than \$50 a month, it's a must if you are serious about PPC.

[Click Here](#)

8 Keyword Spy

[iSpionage](#) is the most comprehensive and powerful keyword spy tool on the market. Highly customisable, it allows you to get the competition data you really need!

[Click Here](#)

9 Google Adwords Editor

[The Adwords Editor](#) is a free, powerful tool provided by Google. It allows you to manage all campaigns through an intuitive and easy GUI. It is especially helpful when creating hundreds of AdGroups and dealing with thousands of keywords.

[Click Here](#)